

Hartamas Insider



This week's spotlight

Investor Alert: Secrets Behind Property Surge

What's going on here?

The property sector is poised for positive developments in the first half of 2024, driven by significant thematic catalysts that will likely spur growth.

What does this mean?

According to insights from Maybank Investment Bank Research (Maybank IB), market dynamics are expected to be influenced by the Johor-Singapore Special Economic Zone (JSSEZ), the Bayan Lepas light rail transit alignment, and the potential rejuvenation of the high-speed rail (HSR) project connecting Kuala Lumpur to Singapore. The JSSEZ will stimulate job growth with data centers, propelling development in surrounding regions while Forest City, a financial hub and potential HSR station in Iskandar Puteri, will continue to attract investments.

Why should I care?

The upcoming developments, especially in the south, signals market growth that will lead to job growth and rising property values in those areas.

For **01 January – 14 January 2024**

Stay ahead in the
Property Market